

NCC Cable System Order

Order #	62514225	Flight Dates	03/26/18 - 04/08/18	Update Date	03/22/18
Syscode	1507	Agency	SRCP Media	Version	1 Vs. 1
System Name	Spectrum/University Of Eau Claire, WI	Advertiser	Michael Screnock for Justice	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	185	Total	\$43.00
AE	Matthew Marcus	Product Code	487	Commission	\$6.45
Sales Coordinator	Lilka Marino	Est Code	1378	Net Total	\$36.55
Office	Washington	Product Name	3.26-4.3 (NOON CUTOFF)	Total Spots	43
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	May10 DMA Nielsen	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 New Order, Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	3/26/18	4/1/18	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	PRE
2	FXNC	FXNC EF	4/2/18	4/8/18	05:00	09:00	X	X						-	-	2	\$1.00	\$2.00	30	PRE
3	FXNC	FXNC PT	3/26/18	4/1/18	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	PRE
4	FXNC	FXNC EM	4/2/18	4/8/18	09:00	16:00	X							-	-	2	\$1.00	\$2.00	30	PRE
5	FXNC	FXNC EM	3/26/18	4/1/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$1.00	\$7.00	30	PRE
6	FXNC	FXNC DT	4/2/18	4/8/18	16:00	19:00	X							-	-	2	\$1.00	\$2.00	30	PRE
7	FXNC	FXNC DT	3/26/18	4/1/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	PRE
8	FXNC	FXNC EF	4/2/18	4/8/18	19:00	24:00	X							-	-	2	\$1.00	\$2.00	30	PRE

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$43.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$43.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 03/23/18

62514225 | La Crosse | Spectrum/University Of Eau Claire, WI | 1507 |

NCC Cable System Order

Order #	62514225	Flight Dates	03/26/18 - 04/08/18	Update Date	03/22/18
Syscode	8428	Agency	SRCP Media	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Michael Screnock for Justice	Show All Lines	
Market	La Crosse			Total # of Weeks	2
		Client Code	185	Total	\$1,038.00
AE	Matthew Marcus	Product Code	487	Commission	\$155.70
Sales Coordinator	Lilka Marino	Est Code	1378	Net Total	\$882.30
Office	Washington	Product Name	3.26-4.3 (NOON CUTOFF)	Total Spots	43
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	May10 DMA Nielsen	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		3.22 New Order, Please Review and Confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	3/26/18	4/1/18	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$18.00	\$126.00	30	PRE
2	FXNC	FXNC EF	4/2/18	4/8/18	05:00	09:00	X	X						-	-	2	\$18.00	\$36.00	30	PRE
3	FXNC	FXNC PT	3/26/18	4/1/18	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$17.00	\$119.00	30	PRE
4	FXNC	FXNC EM	4/2/18	4/8/18	09:00	16:00	X							-	-	2	\$17.00	\$34.00	30	PRE
5	FXNC	FXNC EM	3/26/18	4/1/18	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$27.00	\$189.00	30	PRE
6	FXNC	FXNC DT	4/2/18	4/8/18	16:00	19:00	X							-	-	2	\$27.00	\$54.00	30	PRE
7	FXNC	FXNC DT	3/26/18	4/1/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$30.00	\$420.00	30	PRE
8	FXNC	FXNC EF	4/2/18	4/8/18	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	PRE

	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Total
SPOTS	43	0	0	0	0	0	0	0	0	0	0	0	43
AMT	\$1,038.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,038.00

SYSTEM APP: _____ SALES _____ ACCT _____

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